



The Club
Foundation

2022 ANNUAL REPORT



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**



The Club Foundation

THE MISSION OF THE CLUB FOUNDATION IS TO FINANCIALLY SUPPORT THE CLUB MANAGEMENT PROFESSION THROUGH EDUCATION, RESEARCH, AND OUTREACH INITIATIVES.

Each year, The Club Foundation raises the funds needed to give directly to club professionals, emerging leaders, students, faculty, Chapters, and the industry – primarily supporting professional development for CMAA members, thereby funding the career life cycle of managers across the country. Donations to The Club Foundation fuel the future of our industry!

The Club Foundation met or exceeded all fundraising goals in 2022. Total contribution revenue was **\$548,556**, an increase of 11.57 percent over the prior fiscal year. Awards and grants given during 2022 represent a 58.36 percent increase over 2021.

Because of the generosity of so many donors, The Club Foundation was able to provide the following funding to club professionals, emerging leaders, students, faculty, Chapters, and our industry. It is our distinct pleasure to fulfill our mission and each year, we have the privilege of hearing exclamations of joy and triumph as we notify applicants that they have been granted a scholarship:

CF By the Numbers

NUMBER OF SCHOLARSHIPS AWARDED IN 2022:

- 4:** James B. Singerling Scholarship
- 8:** Willmoore H. Kendall Scholarship
- 6:** Sally Burns Rambo Scholarship
- 2:** LaRocca Family Executive Scholarship
- 12:** Joe Perdue Scholarship
- 8:** Student Chapter Grants

CHAPTER EDUCATION GRANTS:

- 12:** New Member Recruitment Awards
- 9:** Chapter of the Year Awards
- 6:** Bucky Awards

OUTREACH INITIATIVE:

- \$20,000:** Tee It Up For The Troops
- \$10,000:** Good Tidings Foundation
- \$10,000:** Florida Chapter Hurricane Relief Fund
- \$21,000:** CMAA DEI Benchmarking Research Initiative
- \$50,000:** Student Development Initiative through the Chairman's Fund

PERCENT OF CMAA AND CF BOARD OF DIRECTORS WHO DONATED TO CF IN 2022:

- 100%** CF Board of Governors
- 100%** CMAA Board of Directors





“The education I gained through my scholarship helped me to be better today than I was yesterday.”

Sally Burns Rambo Scholarship recipient Carolyn Ruffner, CCM, SHRM-CP, Cosmos Club, Washington, DC

THE CLUB FOUNDATION FY2022 CONTRIBUTORS

Diamond Donors

\$50,000+

Club Management Association of America

Ruby Donors

\$10,000-49,999

CMAA Wine Society
Florida Chapter
Frederick Fung
New Jersey Chapter
Robert Sereci, CCM
Texas Lone Star Chapter

Emerald Donors

\$2,500-9,999

Albert B. Antonez, CCM, CCE
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C.J. “Joe” Bendy, Jr., CCM, CCE
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Century Country Club
David Rio Coffee & Tea
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Patrick King, CCM, CCE
Brian R. Kroh, CCM
Philip McGuirk
Metropolitan Chapter
Timothy P. Minahan, CCM, CCE
Jeffrey D. Morgan, FASAE, CAE
Pelican Chapter
Pittsburgh Chapter
Edward J. Ronan, CCM, CCE
Jack S. Slaughter, CCM, CCE
Strategic Club Solutions
Wisconsin Badger Chapter

Sapphire Donors

\$1,000-2,499

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Randy Ruder, CCM, CCE
Saucon Valley Country Club
Susan Schenkel, CCM, CCE
Michael D. Seabrook, CCM, CCE
William S. Shonk, CCM, CCE
Desi Speh



**CLUB
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“The Club Foundation is here to make us better, to help us with research, and to help us with the future of our industry.”

*Donor and Board Member
Cheikhou “TJ” Diagne,
The Springhaven Club,
Swarthmore, PA*

Upper Midwest Chapter
Walter H. Magruder, Jr. Family
Charitable Fund
Burton Ward, CCM, CCE
Kimberly Clark Warren, CCM
Michael S. Wheeler, MCM, CCE
Cindy A. Williams, CCM
Gregory P. Wolf, CCM, CCE

Chairman’s Fund Donors

**COMMITTED TO CONTRIBUTING
\$10,000 OR MORE OVER FIVE YEARS
TO SUPPORT CMAA’S STUDENT
DEVELOPMENT INITIATIVES**

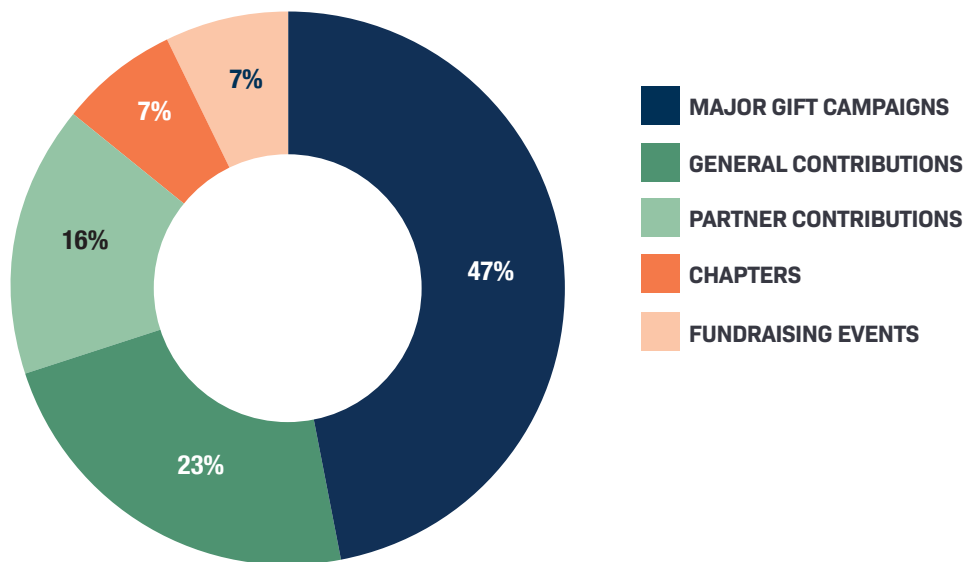
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Carolinas Club Foundation
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Patrick King, CCM, CCE
Brian R. Kroh, CCM
William E. Langley, CCM, CCE

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Joel Livingood, CCM
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Carmen Mauceri, CCM
Michael McCarthy
Metropolitan Chapter
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Pittsburgh Chapter
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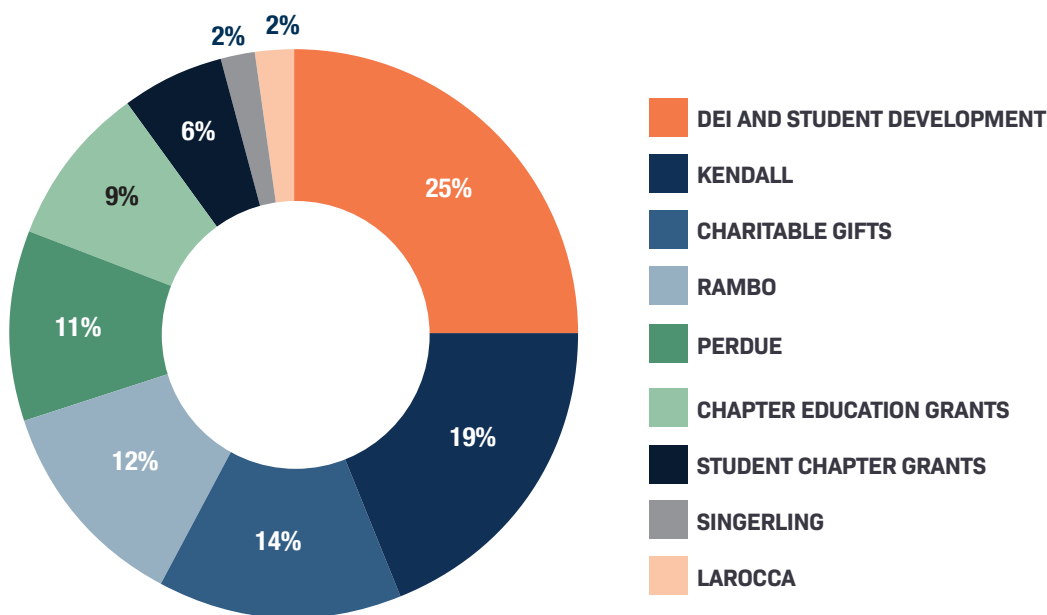
**FOR A COMPLETE LIST OF
CONTRIBUTORS,
PLEASE VISIT
[THE CLUB FOUNDATION WEBSITE!](http://www.clubfoundation.org/donors)**

www.clubfoundation.org/donors

CONTRIBUTED REVENUE BY PERCENTAGE AND CATEGORY



SCHOLARSHIPS AND GRANTS GIVEN BY PERCENTAGE AND CATEGORY





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